



### **IMPROVE. PROMOTE. SUSTAIN YOUR BUSINESS**

Improve your operations, performance, and service delivery with our strategic planning services. Promote and market your company. Sustain your company's viability through training seminars and workshops .

**AT KSG STRATEGIC CONSULTING**, we work with clients to improve, promote, and sustain their businesses. Using an integrated approach, we are able to work on our clients' strategic planning to improve operations, reassess corporate priorities, and build partnerships.

Training services include workshops, keynote speakers, and seminars for company management, support staff, and individual clients.

Led by a team of experts in business, management, and communications, we deliver seminars and events that present strategies for entrepreneurs to those seeking to enhance their careers.

### **CORE SERVICE VALUES**

- Integrity
- Professionalism
- Commitment to Excellence

# **KSG Strategic Consulting**



Strategic Planning  
Alliance-Building  
Communications  
Training  
Career Development

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# Improve. Promote. Sustain Your Business

STRATEGIC PLANNING & PARTNERSHIPS  
COMMUNICATIONS & MARKETING  
TRAINING & DEVELOPMENT

## SERVICES OFFERED

- STRATEGIC PLANNING
- STRATEGIC ALLIANCE ADVISING
- MANAGEMENT CONSULTING
- PROCESS IMPROVEMENT
- CORPORATE COMMUNICATIONS
- CAREER DEVELOPMENT
- WORKSHOPS & SEMINARS



At KSG Strategic Consulting, we use an integrated approach to business to help clients improve, promote, and sustain their businesses. From corporations to nonprofits, we work with clients to strengthen their business strategies and operations, effectively market and promote their services and events, and train management and support staff.

## an integrated approach to business

### IMPROVE

Strategic planning, operations improvement, alliance-building and partnerships, corporate sponsorship advisement, and project management

### PROMOTE

Social networking, newsletters, corporate communications, freelance writing, editing services, advertisements, and graphic design services.

### SUSTAIN

Signature workshops and seminars:

- Management Training and Coaching
- Written Communication Skills
- Customer Service
- Career Development Clinic
- The Essential Job Search Tool Kit®
- The Strategic Meet and Greet® networking workshop
- 5 Strategies to Recession Proof Your Career®
- Adapting Your Business Strategy®

### SIGNATURE PROGRAMS/EVENTS

- The Strategy Sessions radio show
- The Minority Business Strategies Conference
- The GEM Awards (Groundbreaking Entrepreneurs and Managers)

### SIGNATURE PUBLICATIONS

- The Strategist Magazine
- The Entprising Entrepreneur book
- Ask The Strategist:  
[www.twitter.com/atStrategist](http://www.twitter.com/atStrategist).

For more information, or to register for our seminars, visit [www.ksgsc.com](http://www.ksgsc.com).



LET US IMPROVE. PROMOTE. SUSTAIN YOUR BUSINESS

Contact us at [info@ksgsc.com](mailto:info@ksgsc.com) or call (202) 904-1380 for a complimentary consultation. For upcoming seminars and events, visit [www.ksgsc.com](http://www.ksgsc.com).