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100 Days In: Connecting Stakeholders to the Change We Need

Washington Entrepreneur Initiates Call to Action for Corporations, Entrepreneurs, Elected Officials, and the Community 100 Days into the Obama Administration

WASHINGTON, DC (April 16, 2009) Washington, DC entrepreneur, Kesi Stribling, CEO & Chief Strategist of KSG Strategic Consulting, has issued a call to action for **100 DAYS IN: Connecting Stakeholders to the Change We Need**. 100 DAYS IN, founded by Stribling, is a movement whose mission is two-fold: to take the pulse of President Barack Obama's administration 100 days into the term, and connect stakeholders to the change we need as relates to corporations, small businesses, the economy, and the community.

The 100 DAYS IN Call to Action will begin with a literal call - a nationwide teleconference, which will take place **7:00 p.m.-8:30 p.m. on May 1, 2009** and will draw participation by an expected 500 business owners, corporate executives, national and local community leaders, elected officials, and economists. Led by Stribling and with input by these key leaders and business experts, this call will explain the goals and objectives of the 100 Days In movement, and will highlight the participation of its major sponsors and partners including **Elynor R. Moss**, Business Development Specialist, HBCU Connect; **B. Andrea Okwesa**, Policy Analyst for the Washington, DC Field Office of the U. S. Equal Employment Opportunity Commission; **Sophia A. Nelson, Esq.**, Founder of iask, inc. and noted political commentator; and, **Jennifer P. Streaks, Esq.**, financial and securities attorney, and contributor to U.S. News and World Report.

It will also highlight details about the first event for 100 DAYS IN: a panel discussion which will take place soon after the Call to Action. Dubbed ***Connecting Stakeholders to the Change We Need: A Blueprint for Businesses, Entrepreneurs and Community Leaders***, the discussion will feature the nation's leaders in business, entrepreneurship, the economy and the community and will provide a forum for dialogue on the Obama administration's progress and challenges to date.

"Our primary goal is to bring these stakeholders together for a real-deal dialogue and call to action that identifies exactly how we can have our concerns heard and work proactively with our government, said Stribling. "Every participant is a valuable asset to the program and the mission of 100 Days In, and we intend to be inclusive on every level," Stribling continued.

Advance registration for the FREE nationwide conference call is required. Register at www.100daysin.com, email jointhemovement@100daysinc.com, or call (202) 904-1380. To sponsor 100 DAYS IN, or to become a partner, contact Kesi Stribling at (202) 904-1380, or email Kesi@ksgsc.com.

Follow us on Twitter: www.twitter.com/100DaysIn.

MEDIA INQUIRIES: To schedule an interview with Kesi Stribling or 100 DAYS IN sponsors/partners, contact Jillian McKoy, Media Relations Manager, at (215) 680-3392, or JPMcKoy@ksgsc.com. Members of the media who plan to participate on the May 1 call must register at www.100daysin.com/press, or email JPMcKoy@ksgsc.com.