

# THE STRATEGIST™

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A KSG Strategic Consulting Magazine

## ALL IN THE FAMILY

The Carr Brothers  
Turn Biz into \$50  
Million Empire

## SBA NATIONAL SMALL BIZ WEEK

State Winners  
Announced

## PROFILE

Joi Gordon, CEO of  
Dress for Success

## MORE STRATEGIES...

Increase Your  
Revenue  
by Sam Polakoff

100 DAYS IN  
Initiative

Keeping Up  
Appearances: Global  
Events Calendar



## RODNEY AND JASON CARR

FOUNDERS

SOFTLINE HOME FASHIONS