



**IMPROVE. PROMOTE. SUSTAIN  
YOUR BUSINESS**

Improve your operations, performance, and service delivery with our strategic planning services. Promote and market your company. Sustain your company's viability through training seminars and workshops .

**AT KSG STRATEGIC CONSULTING**, we work with clients to improve, promote, and sustain their businesses. Using an integrated approach, we are able to work on our clients' strategic planning to improve operations, reassess corporate priorities, and build partnerships.

Our marketing and public relations services promote clients' products and services to local and national media outlets. We build successful media campaigns to raise awareness.

Training services include workshops, keynote speakers, and workshops for company management, support staff, and individual clients.

**CORE SERVICE VALUES**

- Integrity
- Professionalism
- Commitment to Excellence

# KSG Strategic Consulting



Strategic Planning  
Strategic Partnerships  
Marketing  
Public Relations  
Training  
Career Development



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# Improve. Promote. Sustain Your Business

STRATEGIC PLANNING & PARTNERSHIPS  
MARKETING & PUBLIC RELATIONS  
TRAINING & DEVELOPMENT

## SERVICES OFFERED

- STRATEGIC PLANNING
- STRATEGIC ALLIANCE ADVISING
- MARKETING CAMPAIGNS
- PRESS RELEASES/ADVISORIES
- CORPORATE COMMUNICATIONS
- NEWSLETTERS & ANNUAL REPORTS
- WORKSHOPS & SEMINARS



At KSG Strategic Consulting, we use an integrated approach to business to help clients improve, promote, and sustain their businesses. From corporations to nonprofits, senior management to individual clients, we work with clients to strengthen their business strategies and operations, effectively market and promote their services and events, and train management and support staff,

## an integrated approach to business

### IMPROVE

Strategic planning, operations improvement, alliance-building and partnerships, and corporate sponsorship advisement

### PROMOTE

Media campaigns, publicist services, newsletters, corporate communications, freelance writing, editing services, press release/media advisory creation and distribution, advertisements, and graphic design services.

### SUSTAIN

Training and development seminars and workshops:

- Management training
- Written Communication Skills
- Customer Service
- Work-Life Balance
- Career Development
- The Strategic Meet and Greet® networking workshop
- 5 Strategies to Recession Proof Your Career®
- Retooling Your Business Strategy®

### SIGNATURE EVENTS

- The Minority Business Strategies Conference
- The GEM Awards (Groundbreaking Entrepreneurs and Managers)
- The Strategy Sessions featuring strategies from business, finance, and health experts

### SIGNATURE PUBLICATIONS

- The Strategist Magazine
- The Enterprising Entrepreneur
- Midweek Musings weekly blog on MySpace

For more information, or to register for our seminars, visit [www.ksgsc.com](http://www.ksgsc.com).



LET US IMPROVE. PROMOTE. SUSTAIN YOUR BUSINESS  
Contact us at [info@ksgsc.com](mailto:info@ksgsc.com) or call (202) 904-1380 for a complimentary consultation. For upcoming seminars and events, visit [www.ksgsc.com](http://www.ksgsc.com).