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*****MEDIA ADVISORY/INVITATION TO COVER*****

Howard University Alumni Association Hosts 3rd Annual *Read Across America* Program on March 2, 2007, Donates Over 1,000 Books to Support 10th Anniversary of National Literacy Initiative

WHO: The Howard University Alumni Association (HUAA)
Mwalimu Sandra Brown, International HUAA President
Over 200 students at the Howard University Early Learning Center, Howard University Hospital Child Care Center, and H. D. Cooke Elementary School
Region II Alumni Clubs in the District of Columbia, Maryland, Virginia, West Virginia, and Pennsylvania
HUAA Clubs including Greater Washington, DC; Prince George's County, MD; Philadelphia, Alabama; Greater Los Angeles; and Greater Houston, TX

WHAT: 3rd Annual Read Across America Program to promote literacy
Nationwide alumni book donation drive (1,000 books)
Commemoration of the 10th Annual Read Across America Program sponsored by the National Education Association

WHY: HUAA and affiliate clubs will donate 1,000 age-appropriate educational books to early childhood education centers in Washington, DC, as well as funds to purchase educational software to reinforce student learning. Alumni will read to more than 200 students in Washington, DC on Friday, March 2, 2007, and donate \$1,500 to purchase educational software to support the literacy initiative.

WHEN: **Friday, March 2, 2007. Book readings held at the following locations:**
The Howard University Early Learning Center at 10:00 a.m. (531 College Street, NW, Washington, DC 20059)
H. D. Cooke Elementary School at 12:30 p.m. (300 Bryant Street, NW, Washington, DC 20001)
Howard University Hospital Child Care Center at 3:00 p.m. (1911 5th Street, NW, Washington, DC 20059)

CONTACT: Book and financial donations can be mailed to the Howard University Alumni Association, Department of Alumni Relations, Howard University, 607 Howard Place, NW, Washington, DC 20059. For more information about the event, contact Ms. Vivian Thomas (215) 508-2144, or email VDoveBar2@aol.com.

ABOUT THE HOWARD UNIVERSITY ALUMNI ASSOCIATION (HUAA)

Since 1964, the Howard University Alumni Association has established and strengthened ties between Howard University and alumni worldwide. HUAA programs include: alumni education and professional development; university image enhancing; fundraising and resource development; alumni networking opportunities; and, student scholarships and activities. For more information, visit www.howard.edu/alumni, or call the Department of Alumni Relations at (202) 806-5857.

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