



# Invest. Empower. Embrace.

Charitable arm of Rho Theta Omega Chapter of Alpha Kappa Alpha Sorority, Inc.

## The Ivy Legacy Foundation Awards 2007 Scholarship Recipients *Annual Scholarship Breakfast Salutes Philadelphia Students*



On Saturday, June 2, 2007, The Ivy Legacy Foundation, Inc. awarded over \$20,000 to thirteen college-bound Philadelphia high school students, and one non-traditional student. Held at the Hilton Hotel on City Avenue, over 200 parents, family members, and friends look on as each student received a certificate and scholarship award.

Winners will attend various colleges and universities around the country, and plan to pursue varied professions in the fields of nursing, law, education, and science. Ms. Lenne Hawkins, a 2006 scholarship recipient, was the keynote speaker. She encouraged the students to remain strong, even if their plans don't work out as anticipated. Using anecdotes and humor, Lenne struck a chord with students and parents alike.

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16 Years of Food and Fun for a Cause
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Ivy AKAconomics Teen Mentoring Program
- ➡ **READY, SET, SHOP!**  
Macy's and Bloomingdales Charity Shopping Event

Support The Ivy Legacy  
Foundation  
United Way # 12517



### **Executive Officers**

Marcia Shepherd-Baker  
**Chairman**

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**Philly's Men Are Cookin' Co-Chairs**

Stephanie Childs  
Karen Brown Dean  
Jennifer Plummer-Davis  
**Scholarship Committee Co-Chairs**

**The Ivy Legacy Foundation is a 501 (c)(3) non-profit charitable foundation affiliated with Rho Theta Omega Chapter of Alpha Kappa Alpha Sorority, Inc.**

## Message *from The President*



Jacquelynn Broughton Hugee, Esq.

To the residents of the Greater Philadelphia area, The Ivy Legacy Foundation Board members, and supporters: greetings! I hope that you have enjoyed your summer and that plans are underway for a prosperous second half of the year. As President of The Ivy Legacy Foundation, I'm pleased to present our inaugural newsletter, **Invest. Empower. Embrace.** The title exemplifies what the foundation is about: investing in our community, empowering our youth, and embracing opportunities to be better citizens. Since 1995, the foundation, charitable arm of the Rho Theta Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated in Philadelphia, has supported several signature programs through which we raise monies to support community efforts.

### **2007 Goals & Objectives**

The Ivy Legacy Foundation, Incorporated has established goals for 2007:

- Establish a Community Director/Advisory Board Search Committee to recruit new Community Directors and Advisory Board members
- Establish a Community Reception Committee to plan a reception for the community to "get the word out" about TILF in the community
- Conduct a planning meeting to create a strategic plan for 2007-2009
- Update TILF website
- Campaign to increase contributions to TILF through United Way
- Produce a newsletter in early Fall 2007
- Establish a Marketing/Publicity Committee
- Reduce the expenses and Increase Revenues for Philly's Men Are Cookin'

I'm pleased to report that we have accomplished several of our goals earlier than anticipated, including an updated user-friendly website ([www.ivylegacy.org](http://www.ivylegacy.org)), conducting a strategic planning meeting, and publishing the summer edition of The Ivy Legacy Foundation newsletter. Take a moment to visit the site, which has a wealth of information including financial statements, scholarship descriptions and applications, and information related to the programs the foundation supports. You may also make tax-deductible contributions to the foundation on line as well.

### **Foundation Updates**

The **Annual Scholarship Celebration**, held on June 2, 2007 at the Hilton Hotel on City Avenue, was a rousing success. Twenty incredibly talented, poised, and intelligent young women were awarded over \$20,000 from The Ivy Legacy Foundation and private donors. We are proud of these young ladies and all that they have accomplished.

Speaking of scholarships, did you know that The Ivy Legacy Foundation raises the vast majority of its scholarship funds through ticket sales to our annual fundraiser, **Philly's Men Are Cookin'**? The sixteenth annual PMAC will be held at the National Constitution Center on **Saturday, November 24, 2007**. To help us reach record fundraising amounts, which will help us continue to award scholarships, we cordially invite you, your company, or organization to purchase tickets, advertise in the program journal, or become an event sponsor.

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## Message *from The President*

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Tickets are \$50 and include all activities associated with the signature event, including the post-event social and participation in the silent auction. If you'd like to lend your culinary talents, registration for cooks is now open. You may register online at [www.ivylegacy.org](http://www.ivylegacy.org). Tickets are available for purchase through the website, as well.

We appreciate your continued support of **Philly's Men Are Cookin'**.

### Help Us in Other Ways

The foundation is currently recruiting new individuals to serve on its Board of Directors and on its Advisory Board. Please visit our website at [www.ivylegacy.org](http://www.ivylegacy.org) for more information about the foundation, the history, current board leadership, mission and goals, and ways that we've contributed to the Greater Philadelphia community over the years. If you, or someone you know, are interested in serving, please contact me at [info@ivylegacy.org](mailto:info@ivylegacy.org). Please provide the full name and contact information of the individual you are recommending for service on our board, as well as a copy of his or her resume or bio.

As always, The Ivy Legacy Foundation thanks you for your continued support. We are well on our way to a successful 2007.

Yours truly,

*Jacqui Broughton Hugee*

Jacquelynn Broughton Hugee, Esq.  
President



## 2006 PHILLY'S MEN ARE COOKIN' HIGHLIGHTS

Saturday, December 2, 2006  
National Constitution Center Philadelphia, PA  
15th Anniversary Celebration



Philly's Men Are Cookin' chef, Bill Holmes, delights the hungry crowd



Over 1,500 attendees supported the 2006 Philly's Men Are Cookin' fundraiser



## Meet the 2007 TILF Board Members

### OFFICERS

Marcia Shepherd-Baker, Chairman  
Serves as advisor to the Board, chairs the Community Reception  
Entrepreneur

Jacquelynn Hugee, Esq., President  
Guides the foundation's mission and operations  
Senior Counsel, PJM

Terri Dean, Vice President  
Serves in the absence of the president  
Senior Vice President, Verizon

Joan Simpson Vann, Vice President of Finance  
Chairman of the finance committee  
Vice President for Finance, Verizon

Jocelynn Jarratt, Treasurer  
Ensures funds are deposited and issued  
Retired Educator

Linda Blanding, Financial Secretary  
Keeps a record of funds received  
Entrepreneur

Hon. Sheila Woods-Skipper, Secretary  
Keeps records of correspondence and sends Board notices  
Philadelphia Judge

### BOARD MEMBERS

Robert W. Bogle  
Publisher, The Philadelphia Tribune

E. Steven Collins  
Director of Urban Marketing & External Relations,  
Radio One

William Smith  
Vice President, Citizens Bank

Kesi Stribling  
President, KSG Strategic Consulting

Kezirah M. Vaughters  
Retired Educator

**Philly's Men Are Cookin' Co-Chairmen**  
Meridel Peterson  
Retired Human Resources Administrator

Tarah Riddick  
Marketing Executive, PREIT

### SCHOLARSHIP CO-CHAIRMEN

Stephanie Childs  
Educator

Karen Brown Dean  
Principal, Anna Blakiston Day Elementary School

Jennifer Plummer-Davis  
Educator

Diane McKoy, Foundation Liaison

***TILF Board Members  
at work during a  
recent foundation  
meeting***





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**The Ivy Legacy Foundation is a 501(c)(3) non-profit charitable foundation affiliated with Rho Theta Omega Chapter of Alpha Kappa Alpha Sorority, Inc.**

August 20, 2007

Dear Friend of The Ivy Legacy Foundation:

Summer 2007 is a great time for family and friends to come together for fun, vacationing and family reunions. It's also time for The Ivy Legacy Foundation's Summer Giving Campaign, to which we humbly request that you contribute.

The Ivy Legacy Foundation, founded in 1995, is the charitable arm of the Rho Theta Omega Chapter of Alpha Kappa Alpha Sorority, Inc. The Foundation was granted 501(c)(3) status in 1996 by the United States Internal Revenue Service. Since obtaining 501(c)(3) status, the Foundation has awarded over \$200,000.00 in scholarships to worthy Philadelphia area traditional high school graduates and "non-traditional" students matriculating to various colleges and universities across the country, from Harvard University to Community College of Philadelphia. On June 3, 2007, over \$20,000.00 was awarded in scholarships at the Foundation's annual scholarship breakfast.

The Foundation has also provided financial support for many of Philadelphia's community organizations which service the needs of our communities such as St. Christopher's Hospital for Children, Philabundance, Women's Way, United Negro College Fund, Linda Creed Breast Cancer Foundation, Alzheimer's Foundation, Enon-Coulter Development Initiative, Metropolitan Center for Careers, Harriet Tubman Home for Girls, Stapley Nursing Home and Wissahickon Boys and Girls Club. Thus, as you can see, we are committed to improving the education, health, and economic welfare of the Philadelphia and surrounding communities.

We need your help to continue this legacy of service. As noted above, your contribution to The Ivy Legacy Foundation will benefit individuals in all aspects of our communities. Won't you take time out of your busy summer schedule to join in this quest by making your contribution to our Summer Giving Campaign? Contributions can be made directly to the organization by sending a check to us at our 6703 Germantown Avenue, Suite 200, Philadelphia, PA 19119 address, through the annual United Way Campaign, and very soon you will also be able to donate to the foundation online at our website at [www.ivylegacy.org](http://www.ivylegacy.org). The Ivy Legacy Foundation's **United Way Agency Number is 12517**.

Please become a part of the Ivy Legacy Foundation support team today!

Thank you in advance for your generosity, and for your continued support of the programs and initiatives of The Ivy Legacy Foundation.

Sincerely,

Jacquelynn Broughton Huges  
President

6703 Germantown Avenue, Suite 200 | Philadelphia, PA 19119  
Phone: 215-848-4735 | Email: [info@ivylegacy.org](mailto:info@ivylegacy.org) | Web: [www.ivylegacy.org](http://www.ivylegacy.org)



## Philly's Men Are Cookin' 16<sup>th</sup> Anniversary

Saturday, November 24, 2007

**National Constitution Center • 525 Arch Street • Philadelphia, PA 19106**  
**Souvenir Journal Advertising Form**

Please join the Ivy Legacy Foundation, the charitable arm of Alpha Kappa Alpha Sorority, Inc., Rho Theta Omega Chapter, for the Sixteenth Anniversary of *Philly's Men Are Cookin'* fundraiser. We are planning a fabulous event! Your advertisement will help us to send deserving students to college and improve the support services we provide to youth through mentorship and service programs. We firmly believe that knowledge regarding life options shared with young people improves their opportunity for success as contributing members of our society. We are asking you to help us reach this goal by purchasing an ad in the 2007 Souvenir Journal.

Business/Organization Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Address: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

- Full Page ..... \$ 100
- Half Page ..... \$ 60
- Business Card or 1/3 Page ..... \$ 40
- Patron's Listing ..... \$ 10
- Photo included in ad ..... \$ 15

Check the box if you are a PMAC Corporate Sponsor       Check the box if a photograph is submitted with your ad

**Ads and payments must be received by October 8, 2007.**  
 Submissions received after October 8, 2007 will not be accepted.

Amount Enclosed: \$ \_\_\_\_\_

Checks returned for any reason are subject to a \$25 fee and must be paid in order for your ad to appear in the souvenir journal.

### Ad Specifications

- All ads must be ready for print
- Ads may be emailed in MS Word or PDF only, with NO page borders
- Photos/artwork should have at least 200 dpi, and emailed as a JPEG file
- Only B&W photos will be accepted

Please make your check or money order payable to **The Ivy Legacy Foundation, Inc.** Send this form along with your ad/payment to:

**The Ivy Legacy Foundation**  
**6303 Germantown Avenue, Suite 200**  
**Philadelphia, PA 19119**  
**ATTN: PHILLY'S MEN ARE COOKIN' ADS COMMITTEE**  
**Email ad to: ads@ivylegacy.org**

The Ivy Legacy Foundation, Inc. is a 501 (c) (3) nonprofit. For additional information, contact Alexcia Mikell-Wells, Ads Chairman, at (215) 990-5155, or email ads@ivylegacy.org.

FOR COMMITTEE USE ONLY

Date Rec'd: \_\_\_\_\_      Check: \_\_\_\_\_      Ad Source: EM. \_\_\_\_\_  
 Amount: \_\_\_\_\_      M.O. : \_\_\_\_\_      P.O. \_\_\_\_\_

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## 2007 Scholarship Winners

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The 2007 Scholarship award winners included those in the following categories:

### **The Ivy Legacy Foundation Scholarship**

Odinaka Anyanwu, Johnson C. Smith University; E'Lisha Gray, Howard University; Shakira Hensley, Rosemont College; Ashley Hooks, St. John's University; Naja Kelly, Howard University; Asya Monique Leslie, Ursinus College; Celina Smith, Widener University; and, Candice Wilson, Rensselaer Polytechnic Institute; and, Patricia Carolyn Benton, Eastern University (non-traditional student).

### **The John B. Sample Memorial Scholarship**

Tykita McNear, University of Maryland, Eastern Shore

### **The Carrie Gethers Memorial Scholarship**

Lindsey Pailin, University of Pittsburgh

### **Baker Foundation Scholarship**

Tiffany Lee, University of Pennsylvania

### **The John & Roberta Hubbard Scholarship**

Janae'a Holmes, Ursinus College

### **The Jarvis Moss Shepherd Scholarship**

Jamira Burley, Wilberforce University



TILF Chairman, Marcia Shepherd-Baker, with Jamira Burley, recipient of the Jarvis Moss Shepherd Scholarship

For more information about TILF scholarships, including applications and deadlines, visit [www.ivylegacy.org](http://www.ivylegacy.org).

## **2008 Scholarship Breakfast**

*Interested in attending next year's scholarship breakfast?*

***Then, join our mailing list and get updates, including date, location, and time for the 2008 program***

Send your name and email address to [Kesi@ksgsc.com](mailto:Kesi@ksgsc.com).



# The Ivy Legacy Foundation Presents...

## *The Charity Shopping Event*

**Saturday, October 13, 2007 at MACY'S**  
**& Thursday, October 25, 2007 at BLOOMINGDALES**  
Willow Grove Park Mall & the Court of King of Prussia



### HOW DOES THE EVENT WORK?

Purchase a \$5 Macy's or \$10 Bloomingdales ticket prior to the charity shopping event, which entitles you to a 15-20% discount on most items purchased during the shopping event at the Willow Grove or King of Prussia malls.

### HOW DOES THE IVY LEGACY FOUNDATION BENEFIT?

- For each ticket sold, the foundation will receive 100% of the ticket cost (Macy's and Bloomingdales).
- TILF will receive an additional \$5 for each ticket turned in during the shopping event at Bloomingdales.
- If 100 pre-purchased tickets are turned in on the day of the event, TILF will also receive a portion of Bloomingdales' total sales for the day.



### PRE-ORDER YOUR TICKETS NOW

**Diane McKoy**

[DianeBJack@aol.com](mailto:DianeBJack@aol.com) or (609) 641-9322

**Kesi Stribling**

[Kesi@ksgsc.com](mailto:Kesi@ksgsc.com) or (267) 235-4730



## 2007 Ivy AKAnomics Mentoring Program

Twenty-five young ladies, 15 through 17 years old, completed the one-year Economic Empowerment and Education program in June. During the teen mentoring program, topics such as social and dining etiquette, physical, mental, and sexual health; career exploration; SAT prep; book club selections, and a discussion featuring the author; and, Project H. O. P. E. (Helping Other People Excel).



TILF President, Jacqui Hugee (front row, third from left) and TILF Chairman, Marcia Shepherd-Baker (front row, seated next to Ms. Hugee), with 2007 Ivy AKAnomics participants

### *Seeding a Perpetual Endowment*

The Ivy Legacy Foundation welcomes your tax-deductible donation to help us continue to award scholarships and financially support community-based programming. Invest in the work we do by donating to the foundation.

Your Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

**CONTRIBUTION AMOUNT** (check one):

\$1,000.00

\$500.00

\$100.00

\$50.00

Other amount (please specify) \$ \_\_\_\_\_

Please add me to your electronic news list

Mail your check or money order payable to  
**The Ivy Legacy Foundation:**

The Ivy Legacy Foundation  
6703 Germantown Avenue, Suite 200  
Philadelphia, PA 19119

Online donations may be made by visiting  
[www.ivylegacy.org](http://www.ivylegacy.org)

**United Way Number 12517**



# CONTACT US

The Ivy Legacy Foundation  
6703 Germantown Avenue, Suite 200  
Philadelphia, PA 19119

**Phone**  
(215) 848-4735

**Email**  
info@ivylegacy.org

**Philly's Men Are Cookin'**  
pmac@ivylegacy.org

**Online**  
www.ivylegacy.org

Tax-deductible contributions can be mailed directly to  
The Ivy Legacy Foundation, or made through the **United  
Way - contribution #12517.**

*Invest. Empower. Embrace®* is a newsletter published quarterly by The Ivy Legacy Foundation, a 501 (c) (3) non-profit organization.

Charitable arm of the Rho Theta Omega Chapter of Alpha Kappa Alpha Sorority, Inc., the foundation financially supports community-centered programs and awards scholarships to high school seniors.

## Newsletter Publication Dates

**Summer Edition**  
August 27, 2007

**Fall Edition**  
November 30, 2007

**Winter Edition**  
February 29, 2008

**Spring Edition**  
May 30, 2008

Kesi Stribling, Editor  
Email [Kesi@ksgsc.com](mailto:Kesi@ksgsc.com) to join our mailing list.

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